

**2021/2022  
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**CALA Executive Meeting Minutes**

Wednesday, August 11, 2021

12:00 p.m. – 1:13 p.m. (Virtual)

In attendance:

Robert McLaughlin  
Andrea Boyle  
Susan Taylor-Heward  
AnneMarie Wensrich  
Rada Baljak  
Rene Brenkman  
Cheryl Morgan

Approval of Minutes from 2021/22 Strategic Planning Meeting

Motion to approve minutes: Rob

Seconded: Andrea

Approval of 2021/22 Budget

Motion approve budget: Rob

Seconded: Cheryl

**President – Rob**

- Marketing Subsection
  - originally suggested by Stacy Koehler in conjunction with LMA
  - we are not precluded from having a marketing subsection (the current closest subsection would be Facilities)
  - some big firms have already said no; concerns with releasing business development plans, information and strategies
  - maybe start as a 'pilot project'? We would not be able to offer free memberships for a pilot project due to ALA requirements.
  - we need to gauge interest

**ACTION ITEM: Rob to review 'guest' options and previous HR email**



- Rob met with the ALA Board contact and has advised of our chapter status. They gave rave reviews about what we are going. He was also told that all chapters are struggling with business partners.
- Michael Cohen – very good, dynamic speaker. We already have a lot of educational events scheduled – are we interested? Yes, we are interested and the connection to ALA would be good.

***ACTION ITEM: Rob will respond that we are interested and request that we be kept informed on date and cost.***

### **Golf Tournament**

- Agreed on September 20 for golf tournament. Rob will confirm with Kevin Larsen.
- We anticipate that attendance will be good.

### **Diversity & Inclusion – Rada**

- Rada proposed to switch around D & I and Post-Pandemic virtual events – approved.

### **Sponsorship – Sue**

- No changes
- Follow-up still required for some
- Misty from PCLaw has reached out with interest

### **Programs/Social Events – AnneMarie**

- AnneMarie recapped the Stampede event – great event with only one person not attending. Currently working on booking for 2022 with a deposit at the Marriott.
- Happy Hour on August 19 is a go at The National on 8<sup>th</sup> rooftop.
- Currently planning November Happy Hour and arranging Christmas Social at The National from 1 – 5 p.m.

Next meeting scheduled for September 14 at 12:00 p.m. at Blakes (in person)

Meeting adjourned: 1:13 p.m.