

# INNOVATE



CALA Annual Educational Conference

November 14, 2019

Hotel Arts

119 12 Ave SW, Calgary

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8:00 a.m. to 9:00 a.m. Registration and breakfast

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9:00 a.m. to 10:30 a.m. Keynote Speaker Ken Larson  
*Inspirationship: Creating a Contagious Culture of High Performance*

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10:30 a.m. to 11:00 a.m. Coffee Break

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11:00 a.m. to 12:30 p.m. Speaker Brendan Reid  
*Paperless Office: You Can Do it!*

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12:30 p.m. to 2:00 p.m. Lunch  
*Sponsored by Intelica*



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2:00 p.m. to 3:30 p.m. Speaker Anne-Marie Pham  
*Diversity and Inclusion Fundamentals*

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3:30 p.m. to 5:00 p.m. Reception

VENDOR FAIR

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## Pricing and Registration

Attendance is free for CALA Members registered on or before October 23, 2019. Cancellation fee of \$150 for cancellation after November 7, 2019. Accept the calendar invite from Michelle Zizek to register.

CALA Members are invited to bring a guest for \$150. To register a guest, contact [Michelle Zizek](#)

ELOMA Members are invited to attend for \$150. Please see attached information for a reduced room rate at Hotel Arts. To register a guest, contact [Michelle Zizek](#)

## KEN LARSON

Is a Certified Executive Coach specializing in coaching leaders, growing companies, corporate performance training and high impact inspirational keynote presentations.

As a Certified Coach with Gazelles International, he assists leaders and their teams to create, implement, embed and successfully execute a "One Page Strategic Plan" (OPSP) for their organizations. All of these companies create sustainable growth however they define it, often beyond even their own expectations.

Ken has owned and operated Champion Performance Systems since 1998. He worked face to face with leaders of companies between \$5M and \$2.2B in top line revenues and between 10 and 5,000 staff worldwide.

Ken is a Certified Executive Coach, a Gazelles International Certified Coach, a Certified Franklin Covey Facilitator, a Certified Coach and Facilitator with Opposite Strengths. An international inspirational speaker, his areas of expertise include strategic execution, leadership development, communication, life balance and overall human high performance in life, career and business. He works with chief executives and leadership teams in creating high performing individuals, teams and organizations. Ken's trademarks are his energy, experience, and enthusiasm, and he has successfully coached over 250 leaders.

## BRENDAN REID

For over twenty years Brendan has been facing the corporate knowledge management challenge from multiple perspectives as a user, trainer, vendor, and analyst. He has brought his early experience working with leading European institutions like the UK National Archives and European Investment Bank back to his native Canada. The information visionary, Marshall McLuhan, would be his choice if he could have any Canadian dinner guest. He is a firm believer that the user is the content.

## ANNE-MARIE PHAM

Senior Director, Learning and Knowledge Solutions

Anne-Marie has worked with diverse communities and workplaces for over 20 years. She has a deep understanding of issues and opportunities related to diversity and inclusion, and specializes in mobilizing, educating and sharing the latest research and promising practices on equity, diversity and inclusion in the workplace. Anne-Marie brings a unique set of skills and perspectives having worked as a diversity and inclusion lead for Spectra Energy and the City of Calgary, and as a trainer and facilitator for Human Resources and Skills Development. She has provided dynamic presentations, training and consulting services to clients from a wide range of industries in the business, public and non-profit sectors.

Anne-Marie has a master's degree in public administration (MPA), a BA in Sociology and a senior HR Professional certification with the Society of Human Resource Management (SHRM). Anne-Marie is also a certified administrator of the Intercultural Development Inventory (Tool).

Anne-Marie is a wife and mother of two, as well as an avid community leader, supporting civic participation, mentoring and leadership development especially among immigrants, visible minorities, women and youth. In 2013, she received the Queen's Diamond Jubilee award for her community service. In December 2017, Anne-Marie was appointed to the Board of Directors of the Canadian Race Relations Foundation (CRRF), a Crown Corporation dedicated to working towards the elimination of racism and all forms of racial discrimination.